

Form PTO-1449 (Rev. 8-83)		U.S. Department of Commerce Patent and Trademark Office		Atty. Docket No.: 2420-0016		Serial No.: new patent application 09/596431 PRO	
<b>INFORMATION DISCLOSURE STATEMENT</b>  (Use several sheets if necessary)		Applicant: David Weiss					
		Filing Date: June 16, 2000				Group: 2143	
<b>U.S. PATENT DOCUMENTS</b>							
Examiner Initial*		Document Number	Date	Name	Class	Subclass	Filing Date (if appropriate)
		4,159,417	06/26/79	RUBINCAM			
		4,406,626	09/27/83	ANDERSON et al.			
		4,518,361	05/21/85	CONWAY			
		4,602,152	07/22/86	DITTAKAVI			
		4,681,548	07/21/87	LEMELSON			
		4,809,246	02/28/89	JENG			
		4,994,987	02/19/91	BALDWIN			
		5,001,696	03/19/91	BALDWIN			
		5,059,126	10/22/91	KIMBALL			
		5,293,358	03/08/94	KRAUSE			
		5,379,057	01/03/95	CLOUGH et al.			
		5,575,659	11/19/96	KING et al.			
		5,636,292	06/03/97	RHOADS			
		5,689,648	11/18/97	DIAZ et al.			
		5,710,834	01/20/98	RHOADS			
		5,721,788	02/24/98	POWELL et al.			
		5,745,604	04/28/98	RHOADS			
		5,748,763	05/05/98	RHOADS			
		5,748,783	05/05/98	RHOADS			
		5,761,485	06/02/98	MUNYAN			
		5,761,682	06/02/98	HUFFMAN et al.			
		5,765,152	06/09/98	ERICKSON			
		5,768,426	06/16/98	RHOADS			
		5,809,160	09/15/98	POWELL et al.			
		5,822,436	10/13/98	RHOADS			
		5,832,119	11/03/98	RHOADS			
		5,841,886	11/24/98	RHOADS			
		5,847,698	12/08/98	REAVEY et al.			
		5,841,978	11/24/98	RHOADS			

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<b>U.S. PATENT DOCUMENTS</b>							
		5,850,481	12/15/98	RHOADS			
		5,862,260	01/19/99	RHOADS			
		5,893,132	04/06/99	HUFFMAN et al.			
		5,899,700	05/04/99	WILLIAMS et al.			
		5,930,377	07/27/99	POWELL et al.			
		5,991,594	11/23/99	FROBER et al.			
		5,956,048	09/21/99	GASTON			
		6,026,193	02/15/00	RHOADS			
<b>FOREIGN PATENT DOCUMENTS</b>							
		Document Number	Date	Country	Class	Subclass	Translation Yes No
<b>OTHER DOCUMENTS</b> (Including Author, Title, Date, Pertinent Pages, Etc.)							
		Article in The Wall Street Journal; April 26, 2000, Market Place, pages B1 & B4 "NEW GIZMOS ALERT MARKETERS WHEN ADS PIQUE A CONSUMER'S INTEREST"					
		Article in Pipeline "Songs in the Keychain of Life"					
		"Digimarc - Paper as Portal", Web address <a href="http://www.digimarc.com/portals/index.html">http://www.digimarc.com/portals/index.html</a>					
		"GoCode- About GoCode"; Web address <a href="http://www.gocode.net/about.htm">http://www.gocode.net/about.htm</a>					
		"CNET.com-News-E-Business - Newspaper prints codes that link readers to the Web"; Web address <a href="http://news.cnet.com/news/0-1007-200-1798135.html?pt.ms..feed.me-home">http://news.cnet.com/news/0-1007-200-1798135.html?pt.ms..feed.me-home</a>					
		"New Media Books" Web address <a href="http://www.newmediabooks.com">http://www.newmediabooks.com</a>					
		"No More Pencils, No More Books?"; Web address <a href="http://www.wired.com/news/technology/0,1282,34838,00.html">http://www.wired.com/news/technology/0,1282,34838,00.html</a>					
Examiner: <i>Dan E. S.</i>			Date Considered: 8/27/03				
*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

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<p>Substitute for form 1449A/PTO</p> <p><b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b></p> <p>(use as many sheets as necessary)</p>				<p><i>Complete if Known</i></p> <p>Application Number 09/596,431 Filing Date June 16, 2000 First Named Inventor David WEISS Group Art Unit 2756 Examiner Name</p> <p>Attorney Docket Number 742420-16</p>	
Sheet	1	of	1	<p>Patent &amp; Trademark Office JAN 29 2001 O I P E JC 100</p>	

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Office <sup>3</sup>	Number <sup>4</sup>				

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		“New Economy: Struggling to Make Good on the Promise of an Internet Revolution” by Susan Stellin, New York Times, dated January 15, 2001, pages 1-3,	

Examiner Signature John B. F. - Date Considered 8/29/03

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<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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